

## Statistics

---

### Population (2003)

West Virginia:	991,875	metro	(0.4% of total U.S. metro)
	<u>818,479</u>	non-metro	(1.7% of total U.S. non-metro)
	1,810,354	total	
United States:	241,395,996	metro	
	<u>49,413,781</u>	non-metro	
	290,809,777	total	

### Farm-Related Employment (2000)

West Virginia:	138,353 jobs	(16.0% of total West Virginia employment)
United States:	25,834,574 jobs	(15.6% of total U.S. employment)

### Number of Farms (2002)

West Virginia:	20,812	(1.0% of total U.S. farms)
United States:	2,128,982	

### Average Farm Size (2002)

West Virginia:	172 acres
United States:	441 acres

### Market Value of Agricultural Products Sold (2002)

West Virginia:	\$483.0 million
United States:	\$200.6 billion

Rank among all States in market value of agricultural products sold (2002): #42

### Top 5 Agricultural Commodities (2002)

Commodity	Value of receipts (thousand \$)	Percent of U.S. value
Broilers	107,643	0.8
Cattle and calves	84,262	0.2
Dairy products	30,480	0.1
Chicken eggs	30,450	1.7
Turkeys	29,704	1.1

#### **Value of Agricultural Products Sold Directly to Consumers (2002)**

West Virginia: \$4.6 million  
United States: \$812.2 million

#### **Farmers Markets (2004)**

West Virginia: 24  
United States: 3,617

#### **Market Value of Certified Organic Commodities (2002)\***

West Virginia: \$176,000  
United States: \$392.8 million

\*(Data may not reflect actual industry growth after Oct. 2002 implementation of USDA National Organic Program.)

#### **Certified Organic Acreage (2001)**

West Virginia: 540 acres  
United States: 2,343,857 acres

#### **USDA-Accredited Organic Certifying Agents (2005)**

Based in West Virginia: 0  
Total: 96

### **Marketing Products and Services**

---

#### **General Interest**

**New Farm-to-School Marketing Publication**

*Eat Smart—Farm Fresh! A Guide to Buying and Serving Locally-Grown Produce in School Meals* (PDF) was published in December 2005 by the Food and Nutrition Service (FNS) of USDA. The publication, which helps school lunch programs find locally-grown produce, was developed by a multiagency task force that included an agricultural marketing specialist from AMS, four child nutrition specialists from FNS, and the Community Food Security Coalition, a non-profit organization.

#### **Farm-to-School Report**

*How Local Farmers and School Food Service Buyers Are Building Alliances* (PDF) helps small farmers and school food service buyers explore how they might establish direct marketing linkages.

#### **Marketing via the Internet**

*How to Direct Market Farm Products on the Internet* (PDF) is designed to help small/medium-sized agricultural producers better develop Internet-based sales transactions by recommending effective methods for reaching and retaining customers.

#### **Trends in Farmers Markets**

*U.S. Farmers Markets—2000: A Study of Emerging Trends* (PDF) assesses the importance of farmers markets as a distribution channel for farm products, documents the recent growth in farmers markets operations, and provides an updated profile of management, operations, and merchandising at farmers markets.

#### **Market Research on Small Meat Processors**

*Enhancing Commercial Food Service Sales by Small Meat Processing Firms* (PDF), published by AMS in cooperation with Texas A&M University, determines potential areas of competitive advantage for smaller scale meat manufacturing firms in supplying local restaurants and other local commercial food service accounts.